

YOUR PERSONAL DESCRIPTION

- **80%: Describe Who You Are, 20%: Describe Partner You Are Seeking**
- **OVERVIEW, NOT A CHECKLIST—Use DESCRIPTORS (great for a starter conversation)**

➤ SUBSTANCE/CONTENT- WHAT SHOULD I WRITE?

1. **PERSONALITY** is a set of personal qualities that distinguish a person:
Confident, Optimistic, High-powered, Friendly, Extraverted, Agreeable, Calm, Intelligent, Even-tempered, Adventurous, Nature-lover, Funny, Down to earth, Warm, Attentive, Agreeable, Ambitious, Joyful, Energetic
2. **CHARACTER TRAITS** are the mental and moral qualities that are distinctive to a person/middos tovos:
Loyal, Trustworthy, Responsible, Hard-working, Compassionate, Generous, Grateful, Humble, Honest, Kind
3. **TALENTS**- Draw, dance, sing, play an instrument or sport
4. **VALUES**- What matters to you? Makes you laugh or cry? Values include: family oriented, attentive to halacha, aesthetically inclined, health conscious. This includes a person's **Hashkafa**/outlook or perspective on his/her role in life, including religious beliefs. Learning or earning is one concept.
5. **HOBBIES & INTERESTS**- 64% of online daters believe common interests are important to choosing a spouse. (Thottam, I. *Seven Ways to Optimize Your Online Dating Profile*)

➤ STYLE: HOW SHOULD I WRITE IT?

1. 3 C's: clear, concise, compelling/charming
2. Positive language
3. Straddle balance between being overly personal and not specific enough
4. Opening sentence- use a connector/engager
5. Use proper grammar, simple language, free from clichés

(#1 mistake in grammar is: it's/its)

TIP: Find a profile that got your attention and model yours similarly.

YOUR PERSONAL DESCRIPTION

Your Personal Description will add dimension, interest, and specificity to your Shidduch Profile and will therefore help everyone optimize the search for your match. For additional support with crafting Your Personal Description, please contact ShidduchProfiles+ or Shifra Novograd.

NOTES

THE 'WELL-REDT' SINGLE'

DISCOVER THE #1 CRITICAL STEP TO CREATING A MEMORABLE DATING PROFILE

◆Customize Your Profile so that You can be Optimally Matched◆

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