



Partners in Shidduchim

A REVOLUTION IN THE WORLD OF SHIDDUCHIM



It had to be the thirtieth time a friend shared that her phone never rang. No shadchanim calling, no friends, no shul members, nobody calling with ideas for shidduchim. "These comments from mothers with marriageable children, single friends or neighbors were depressing," shares Mrs. Baila Yaniv, founder of Partners in Shidduchim, a free global online shidduchim service, "I knew what it felt like. I married at age 35 and for the first few years I was married, there were nights I would wake up not knowing where I was and still thinking I was single. I'd have to pinch myself to realize – hey, I'm married and with kids."



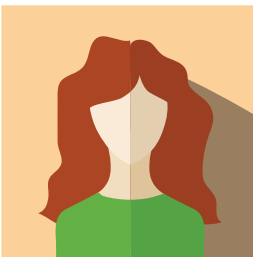
The concept for the free global website was developed when Baila spoke with her friend, a known shadchanis. Her friend was bemoaning that her own accomplished older daughter remained at home gazing at a silent phone. "My husband and I began to brainstorm ways to expand opportunities for singles", says Baila. "We came up with the idea for Partners in Shidduchim, a free website that would be able to reach the thousands of Jewish singles globally".



The uniqueness of Partner in Shidduchim's (which utilizes the Zivugtech platform) online service, is that it's geared to singles as well as concerned community members and shadchanim and it's free. "Singles are empowered," Baila says. "No longer do individuals have to feel helpless. There are thousands of singles, it isn't possible for the shadchanim to cope with so many. Now singles and others can advocate for themselves. They can be proactive in pursuing their own zivug.."



Various filters set into place enable a single or concerned other to access the category of shidduch they're searching for. The Affiliation field in the system helps to network with others you may share some commonality with. For example, if you want to find a shidduch for a Yeshshivish or Chassidish individual, you can Browse Profiles and filter



by the Affiliation field to search for shadchanim/representatives with "Yeshshivish" or "Chassidish" in the Affiliation field and contact them for ideas. Or, you can filter all profiles with the Affiliation "Bais Yaakov of Fern Hill" to invite your Fern Hill neighbors to meet and brainstorm together. Additionally, every person who wishes to browse profiles is screened and their credentials verified before allowing access."

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At the same time, Baila emphasizes, Partners in Shidduchim is about broadening opportunities, not narrowing them. She is passionate. "Time passes quickly, life is busy and solutions must be made to make changes in the shidduchim system. We want to bring joy and fulfillment to all members of klal Yisroel."

Another important feature in the free Partners for Shidduchim program is that each profile allows for privacy – if the single wishes he/she can use initials or a nickname. Conversely, use of this program provides maximum exposure for both shadchanim and singles as their names and profiles can be viewed worldwide.

"By creating a grassroots initiative and making this global effort together, in addition to relying on shadchanim, parents can explore shidduchim opportunities on their own through the Partners In Shidduchim website. In this way, we become true Partners in Shidduchim helping singles from across the world. We have the technology today. Let's put it to the good use it was intended for."

PARTNERS IN SHIDDUCHIM MEMBERS HAVE TO SAY:

"Through Partners In Shidduchim, we were able to effectively network in a warm and safe environment and Baruch Hashem, our daughter found her Bashert. I continue to work with them to help bring

the same joy to other families."

"I have been contacted by several people through partners in shidduchim and some interesting prospects have surfaced. This website is wonderful."

"I am in the midst of dating someone that I was set up with through Partners in Shidduchim. This website is so efficient. Baruch Hashem!"

For more information please access our website at partnersinshidduchim.com.
Join our mission and share with family and friends to bring happiness to Jewish singles around the world.
Check our website for singles events and links to audios and videos regarding shidduchim.